UNIVERSITY SCHOOL OF DESIGN & INNOVATION (USDI)
GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY
" A STATE UNIVERSITY ESTABLISHED BY THE GOVT. OF NCT OF DELHI"
East Delhi Campus, Surajmal Vihar, Delhi – 110 092
Email Id: dean.usdi@ipu.ac.in,

Subject: Two Day Serigraphy Workshop

Name of the Event/Activity:	**Serigraphy Workshop**		
Dates	**10th & 12 March 2025**	**No. of Participation**	
Faculty Coordinators	**Ms. Komal Verma & Mr. Narendra Singh**		
Expert Name	Ms. Nitiksha Dawar		

Brief Description of the Activity:

The workshop focused on water-based serigraphy, a screen-printing technique that uses water-based inks to transfer designs onto different surfaces. The expert explained the fundamental concepts of screen printing and demonstrated the process step by step, allowing students to understand the technique through practical observation and experimentation.

Ms. Nitiksha Dawar shared insights into her artistic practice, discussing the importance of experimentation, precision, and material exploration in printmaking. Her experience helped students understand how traditional printing methods can be incorporated into contemporary graphic design practices.

Process Demonstration

The workshop covered the major stages involved in water-based screen printing:

1. **Screen Preparation:** Students were introduced to the screen, mesh, and frame used in serigraphy. The expert explained how the screen is prepared to transfer the intended design onto the printing surface.
2. **Design and Stencil Preparation:** The importance of preparing suitable artwork and stencils was discussed, particularly in relation to typography, letterforms, and composition.
3. **Understanding Water-Based Inks:** The expert explained the characteristics of

water-based inks, their consistency, application, and handling during the printing process.

4. **Printing Demonstration:** Students observed how ink is transferred through the open areas of the screen onto the selected surface using a squeegee. The demonstration highlighted the importance of pressure, alignment, and controlled ink application.
5. **Print Quality and Finishing:** The process of obtaining clear, consistent prints was discussed, along with the importance of drying, registration, and maintaining the screen and tools.

Typography and Design Composition

A key focus of the workshop was the application of typography in screen printing. Students explored how letterforms, text arrangements, spacing, scale, and visual hierarchy could be translated from digital compositions into physical prints.

The workshop encouraged students to experiment with typographic layouts and understand how ink, texture, colour, and the printing surface influence the final visual outcome. It also demonstrated how manual printing techniques can introduce distinctive qualities and tactile characteristics that are difficult to replicate entirely through digital methods.

Learning Outcomes

The workshop provided students with practical exposure to the fundamentals of water-based serigraphy and a better understanding of the screen-printing process. Students gained insights into screen preparation, ink handling, printing techniques, and the relationship between typography and composition.

The sessions also encouraged creative exploration, attention to detail, and an appreciation for traditional printmaking. By connecting theoretical knowledge with practical demonstrations, the workshop helped students recognise the potential of serigraphy as a valuable technique for graphic design, typography, and visual communication.

Conclusion

The two-day Serigraphy Workshop was an informative and practical learning experience for students. Under the guidance of Ms. Nitiksha Dawar, students developed a deeper understanding of water-based screen printing and its application in typographic design. The workshop successfully highlighted the importance of combining digital design skills with traditional printing practices, encouraging students to approach typography through experimentation, material exploration, and hands-on learning.


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Ms.Komal Verma,
Asst. Prof. USDI

(NARENDRA SINGH)

Mr. Narendra Singh
Asst. Prof. USDI